

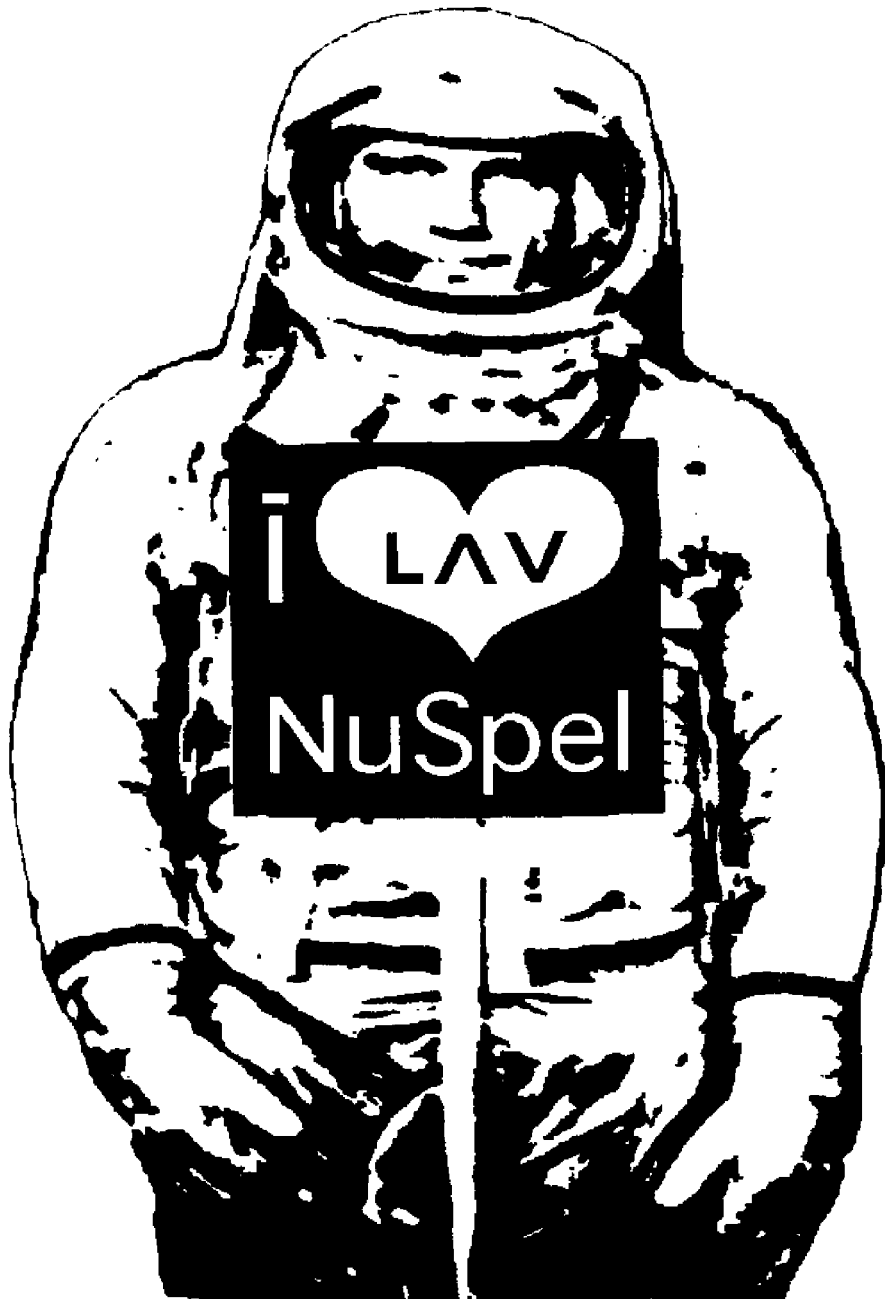


NuSpel!

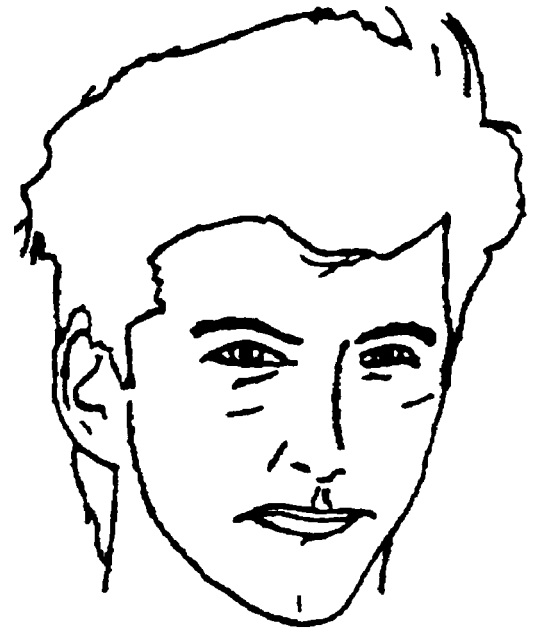
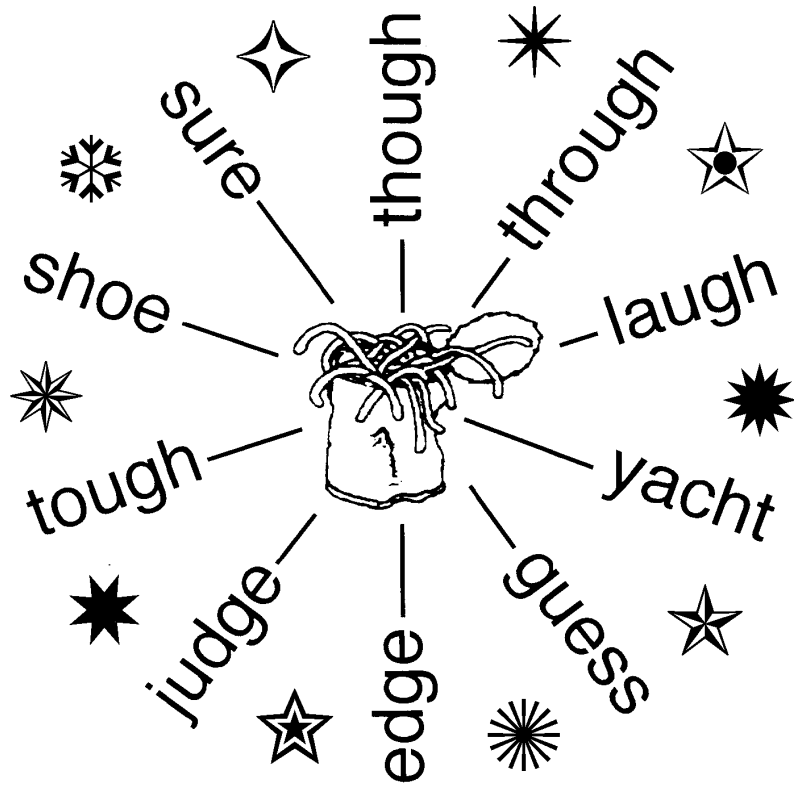
**THE 21ST CENTURY WAY
TO TOTAL ENGLISH
LITERACY IN OUR DAY**

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We can put a man on the moon
but can't put pride, sense and
system into our spelling?



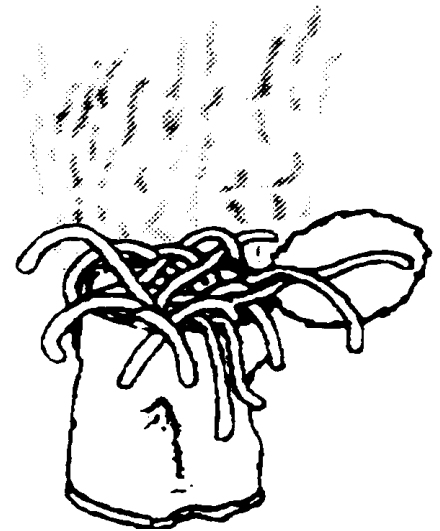
Yu'v gət tu bi kɪdɪŋ!



It's a horrible,
disgusting can
of worms!



It's beautiful,
inspired and
sacred. A
precious
legacy from
the past.
Don't touch it!




Damp ðə Wɜrmz
and get NuSpel!

Cuneiform, hardened in clay 5500 years ago.

-  SUN
-  GOD
-  MOUNTAIN
-  MAN
-  OX



24.24.

Is our horrible spelling ~~system~~ (NOT!) also fated to remain unchanged for ever? Oh, ! No one's been able to really reform it for over 800 years, so it's up to us! Let history record that our generation did it.

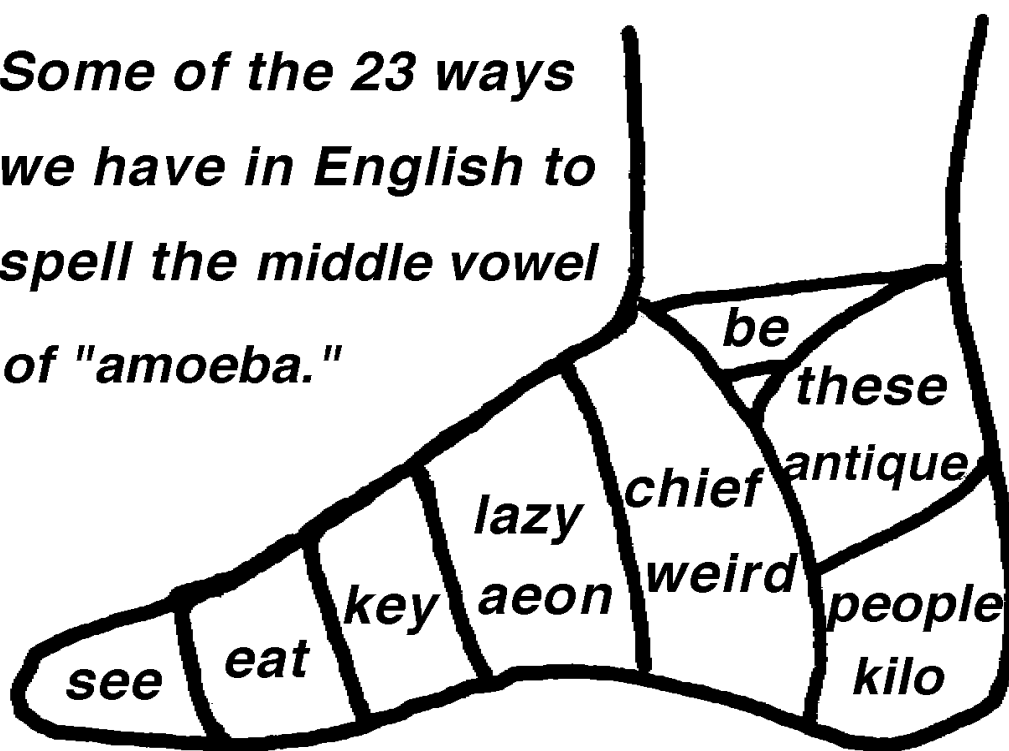


that NuSpel!

How is it possible over time to become inured to the sadistic and masochistic? How can we just shrug off, unquestioned and unexamined, something severely constricting and disabling?

For centuries, selected poor little Chinese girls couldn't joyously race around, their feet inhumanely bound to make them "delectably" tiny!

Some of the 23 ways we have in English to spell the middle vowel of "amoeba."



Poor little English-speaking kids can't race joyously through reading and writing, bound by a spelling severely mixed-up and messed-up for centuries!

Get enlightened! Get humane!
With NuSpel!

24.74.

News report: 30% of graduates
lack proficiency in reading!
Can they read their



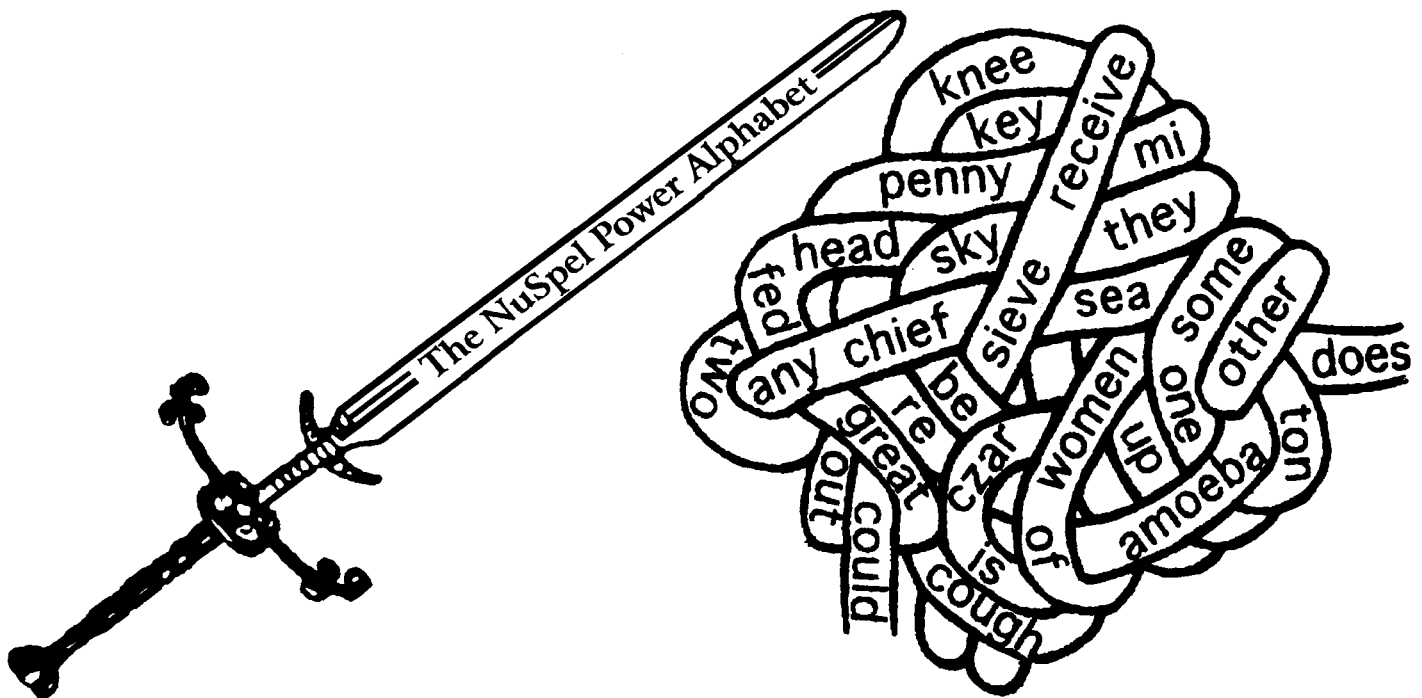
own high school diplomas?

For easy, speedy advanced
literacy, all desperately need

NuSpel!

40,000,000 functional illiterates in the United States of America!

Let's solve this unbelievable problem once and for all like in the legend of the Gordian knot. No one could untie it. Then Alexander the Great came by and cut it in two with his sword.

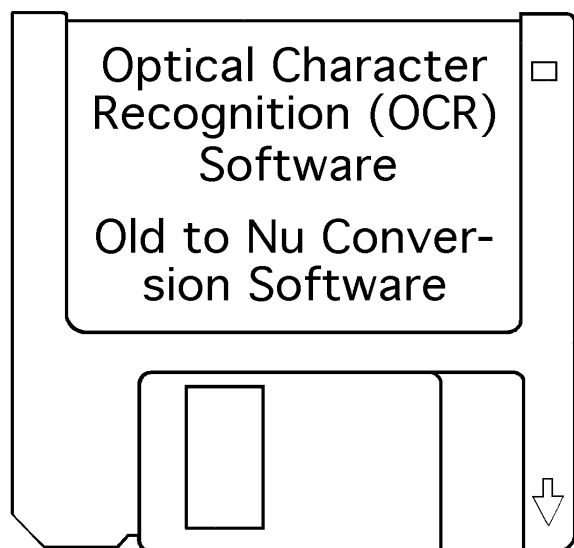


“Not fair!” you cry. Is it fair that our children should have to spend countless hours and years trying to untie our Gordian spelling and for millions of others to give up in despair?

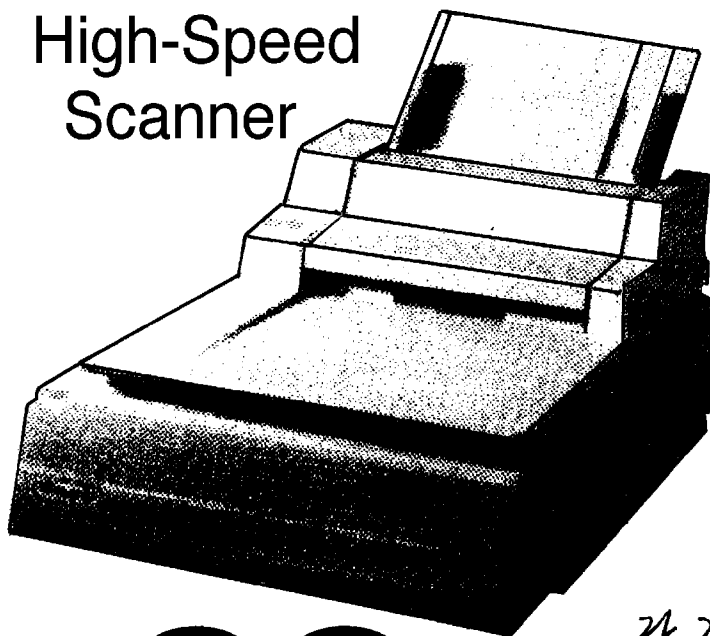
Let's slash it! Intelligently and resolutely. Without hesitation! With the NuSpel POWER ALPHABET!

24.74.

Scan the Old, print aʊt ðə Nu in a flash!



High-Speed
Scanner



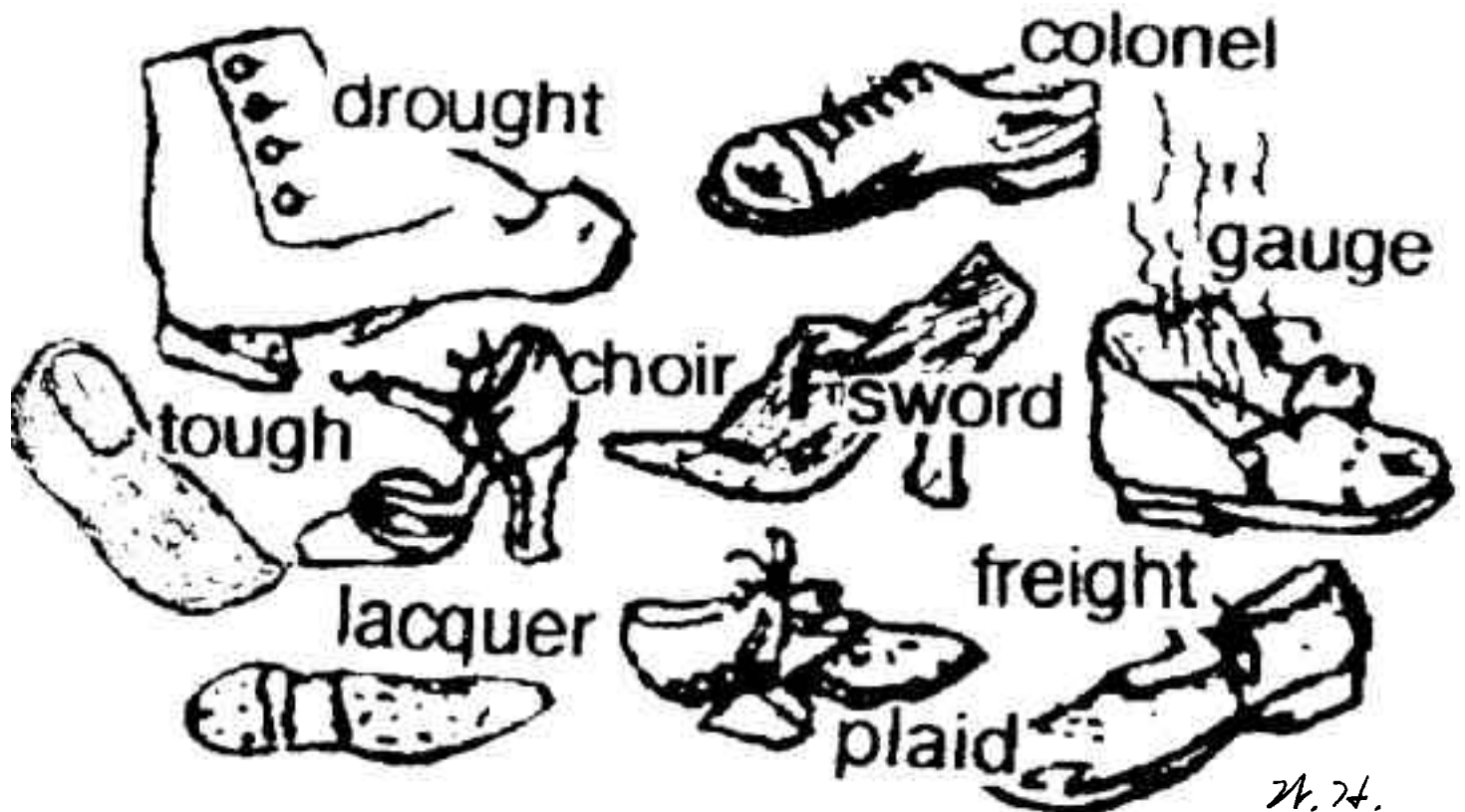
that NuSpell!

father	faðər
fathead	fathəd
anthem	anθəm
anthill	anθɪl
anchovy	ançovi
anchor	aŋkər
bishop	bɪʃəp
mishap	mɪʃəp
sugar	ʃʊgər
ocean	oʃən
motion	moʃən
social	soʃəl
issue	ɪʃu
fashion	fəʃən
chef	ʃef
fascist	fəʃɪst

ʒ.ʒ.

Wɛn letər per saʊnd
Wɛn saʊnd per letər

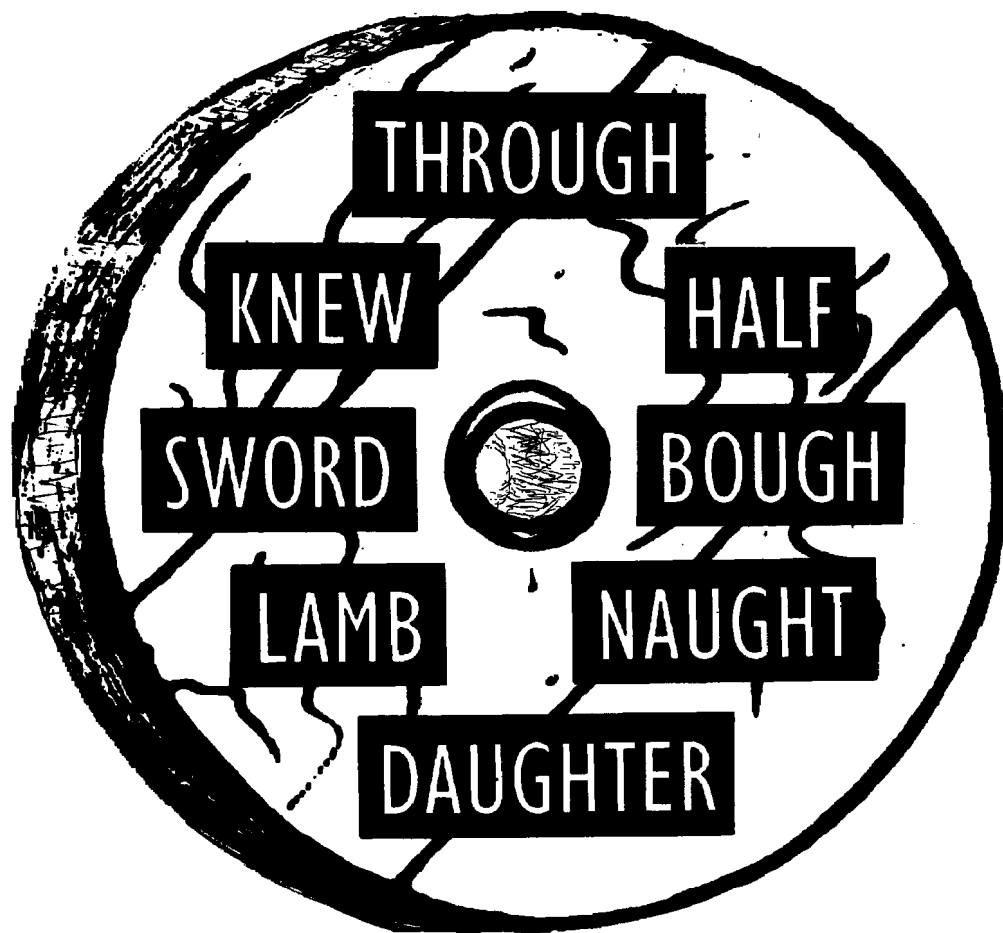
Outrageous! This ancient junk
totally unfit for the 21st century
is the best



you can offer our darling little
first grader? We demand

NuSpel!

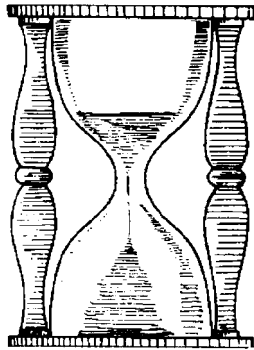
First recorded attempt to reform our spelling:
By the British monk Orm, **in the year 1180**.
Hey! Isn't it about time for a **scientific update**?
It's inexorably inevitable, so why delay? **Let's do it now!**



How do you like our ancient spelling?
How would you like a cartwheel from
Orm's day on your brand new pickup?

Enter the 21st Century with NuSpel!

21ST CENTURY IMPERATIVES: OPTIMIZE, DOWNSIZE, SPEED UP, UPDATE, RECALL AND RETROFIT.

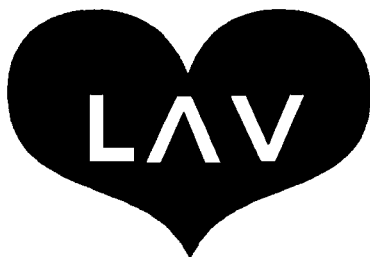


13th century hour-
glass that tells time
with grains of sand.



Mɔdərn wac ðat
telz tīm wɪθ ʌ
kwarts kristəl.

In an ej hwɛn ʌtɔmɪk klɔks ar akurət tu
wʌn sekənd ɪn θri mɪljən yɪrz, hæʊ kən
wi pʊt ʌp wɪθ spɛlɪŋ ðat dɛts bak
tu ðə aʊərglas əj? *ʌ. ʌ.*



NuSpel! Go for it now!

A a at ʌ a ah ʌ ʌ up ɛ ɛ mate ə ə open E e let ɪ ɪ it ɪ kɪlo ɪ ɪ ice O o cot O o old
U u glue ʊ ʊ book ʊ ʊ use C c cello ɒ ɒ the N n sin(g) ʃ ʃ show θ θ think ʒ ʒ azure

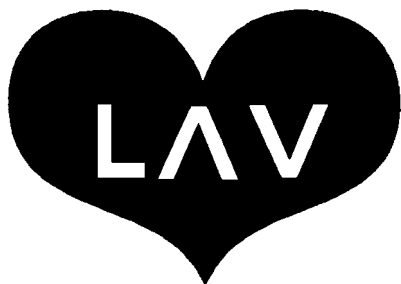
When the distance between speech and spelling becomes too great, even a brain-dead troll doll knows it's time for change.

through		θru
though		ðo
sure		ʃʊr
dove		dov
dove		dʌv
dough		do
do		du
slough		slu
slough		slʌf
who		hu
busy		bɪzi



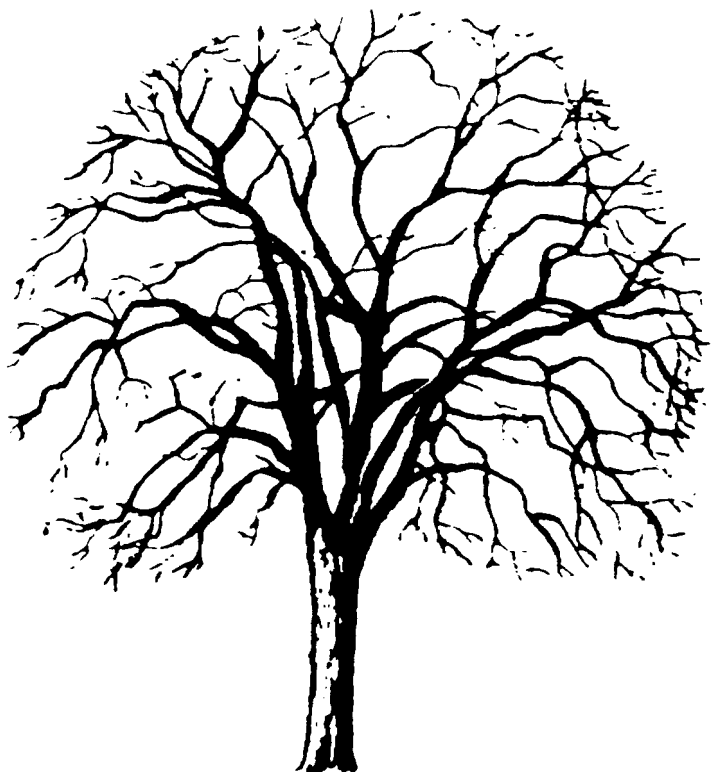
Er... uh... mmm... Yep. You bet. Can't be none too soon for me, ya know. None too soon. No. Ya know. Like the fella said. You bet, ya know. Well, let's git on with it. Yeah. You bet. Ya know.

Let's close the gap, NOW! In NuSpel, each letter or combination of letters ALWAYS represents the same sound.



that NuSpel!

24. 24.



*I think dat I sal
nevər si
A poəm luvli
az a tri.*

15% fewer keystrokes with
NuSpel. A 15% saving of time,
electricity, paper (largely from
trees), etc.

*Sev ðə triz,
w1θ NuSpel*

24.24.

Bien, clase, repitan todos:

English is easy! (Oh, {8r!)



Inglis iz izi

Sure - sur

Soot - Svt

Nose - Noz

Lose - Luz

Toes - Toz

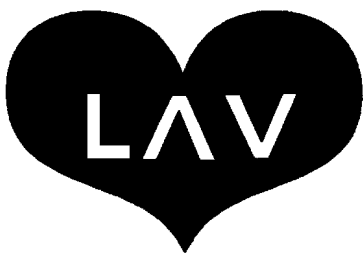
Shoes - suz

Doll - Dol

Roll - Rol

O.K., class, everyone repeat:

*Mek Inglis izi wiθ NuSpel and
Urθ wil bikam a globəl vilij.*

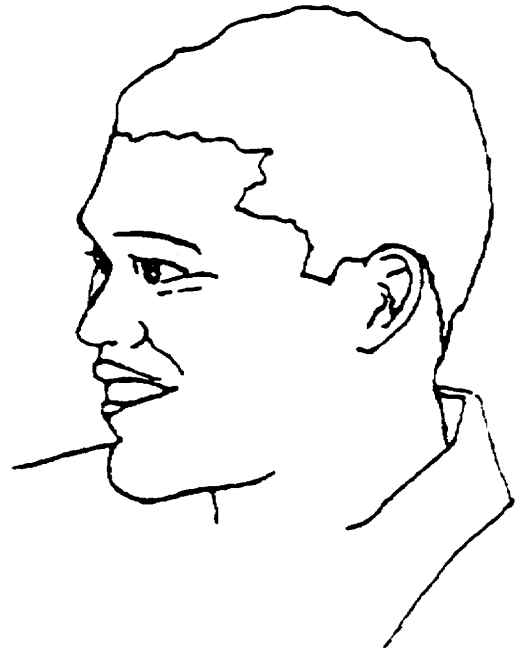


that NuSpel!

24. 24.

Daddy, will you
teach me the ABCs?

Sure, sweetheart.
No problem!



No problem! Yeah... Sure! Wait till she finds out that the "s" of **sugar** isn't the same as the "s" in **some, is, pleasure**, and so on and on and on with almost every letter, not to mention combinations of letters! In fact, we have **561** ways to represent the basic sounds of our language. **Let's stop burdening our kids and ourselves with this atrocious ragbag and get a respectable, scientific system that we can be proud of!**



NuSpel's one sound per letter, one letter per sound!

24.24.



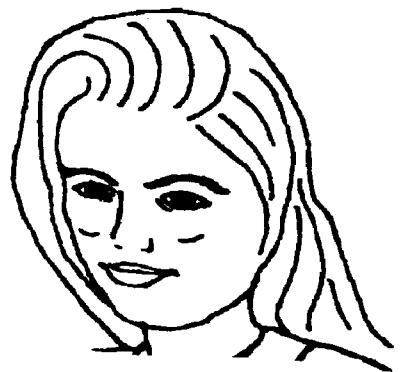
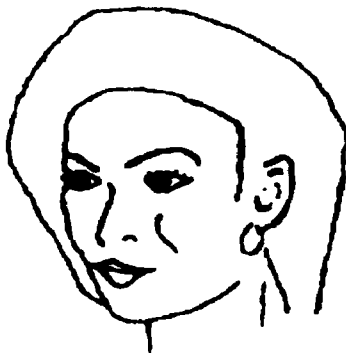
For over eight centuries, off and on, a few miserable jerks have been trying to cut me down to size. No way! I'm hard on everybody but everybody has to take me on, else they got no future. They could end up washing the boss's kid's car. About as far as anyone has ever got with me is to write **honor** for **honour**, **lite** for **light**, etc., and that's about it. Ha! What a joke!



He's like that bully Biff but fatter than a sumo wrestler, Daddy. You can't get hold of him, Mom!



I'll more or less whip him eventually maybe by the time I'm 20. Hey, Dad Mom, why don't you and other parents beat the... fat out of him? Get him down to 41 pounds, **with NuSpel**, and he'll be one of our very best friends.

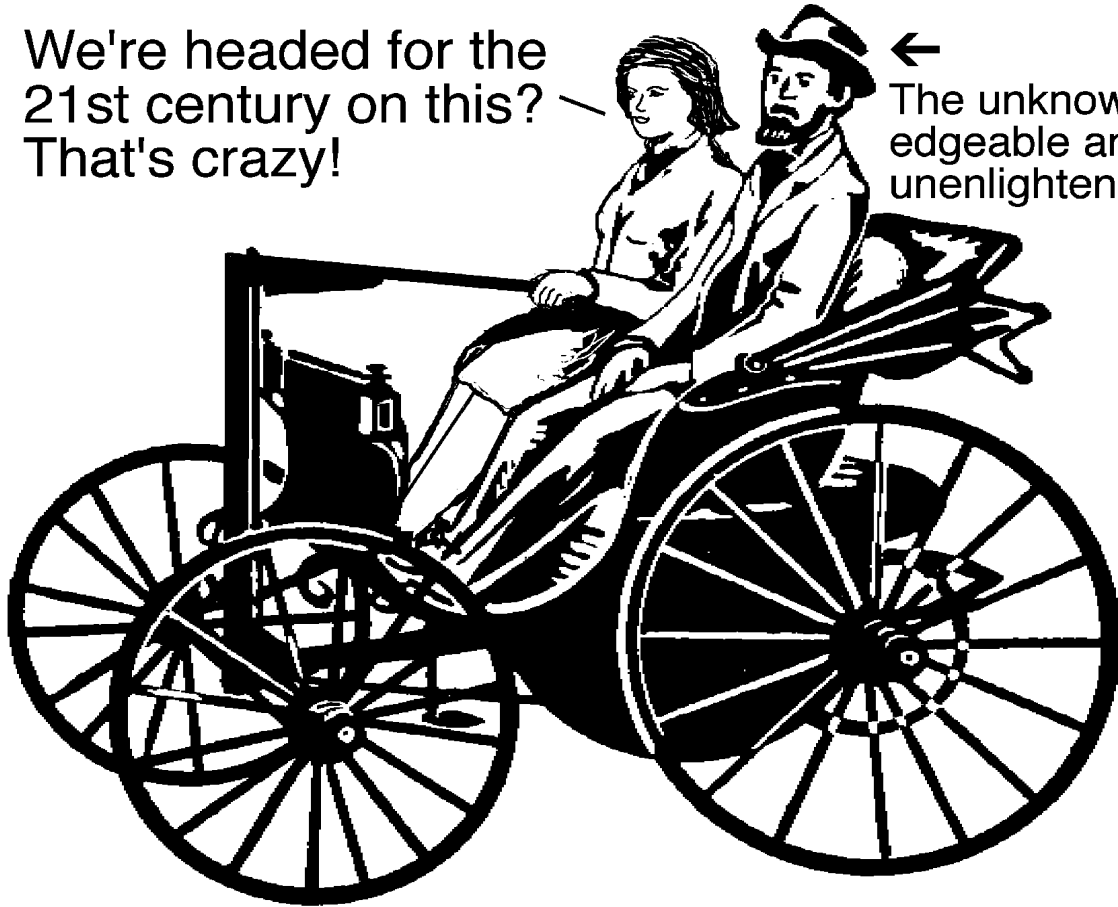


You can count on us! We'll do it!

Nothing but the very latest and the very best for our precious children!

We're headed for the 21st century on this? That's crazy!

← The unknowledgeable and unenlightened.



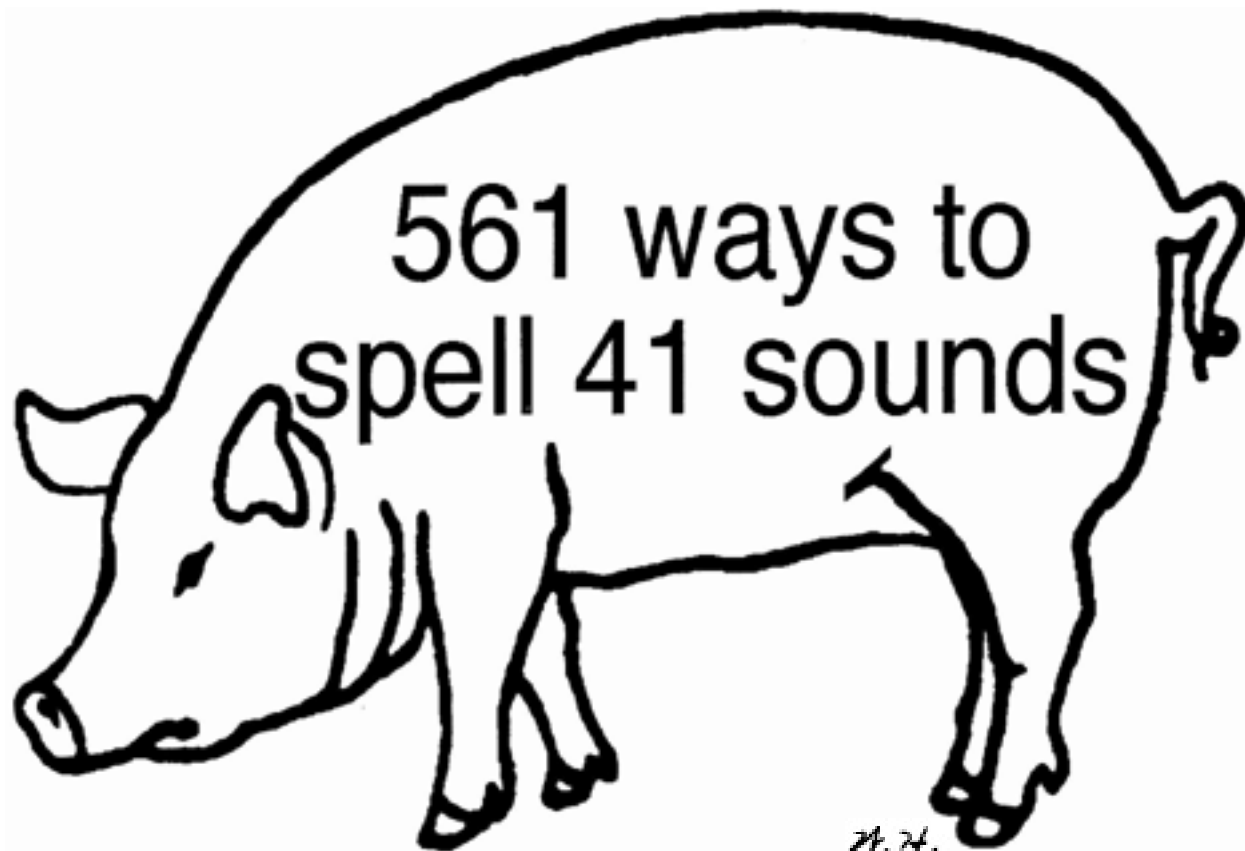
The latest and best for driver training?

Tragically, it depicts the state of our reader training. *NuSpel*, the latest, the best—the space-age-vehicle for learning OldSpel will take us into the new millenium knowing both. Cruise down the information superhighway with *NuSpel* on the way to

Space-Age Literacy Unlimited



Learning our atrocious spelling
hogs time from Reading, Writing,
Math, Science, Art, Music, etc., etc.



Cut out the lard with

NuSpel

Wλn Saund, Wλn Letər!



English is very difficult to learn to read and write. Our alphabet has **26** letters and we need about **41**. Instead of an ideal **41** letters to represent **41** sounds (depending on which dialect of English and the analysis employed) we have an unbelievably weird and bloated **561** ways to do this!

i NuSpel!

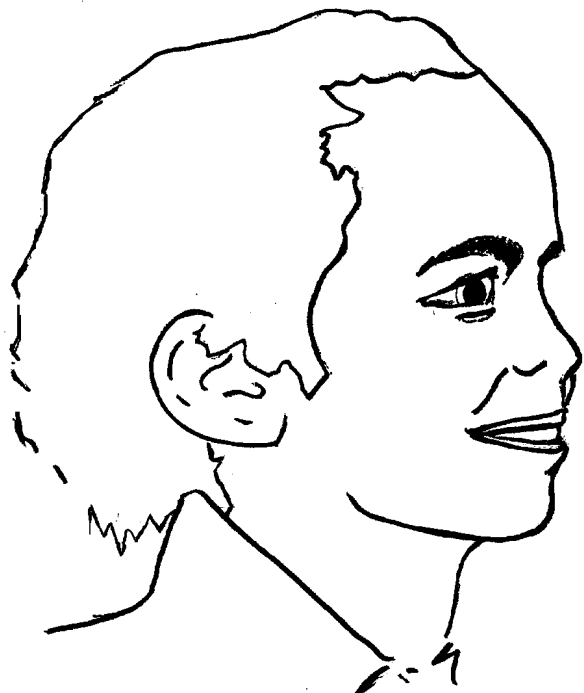
A strict diet, rigorous exercise, common sense, determination, and a proper dose of self-love, self-esteem and consideration for others will trim you down to not one more spelling than you ought to have!



Fonda
fitness,
good shape,
agility
and
beauty!

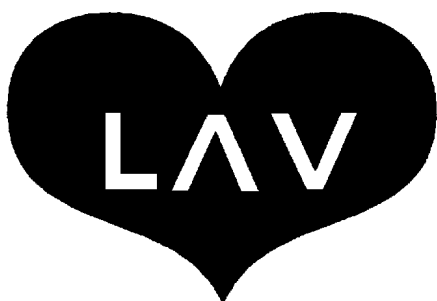
24. 24.

With **NuSpel**, spelling is so easy
it's no challenge! Instead of
Spelling Bees, there will be
Word Power Bees.



Sizm: A split or
dəvɪzən in an or-
gənīzd grup az A
rɪzʌlt əv dɪfərəns
əv əpɪnyən or dɒk-
trən. In OldSpel it
waz rɪtən Schism
and mɪsprənaunst
az sɪzm or skɪzm.

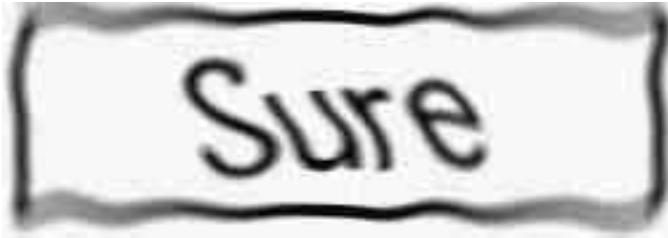
Why waste time on something that
should be perfectly simple and me-
chanical rather than devote it to vo-
cabulary building and other crucial
studies and pursuits?



that NuSpel!

24.74.

Sure, through unfamiliarity, NuSpel may appear a little strange at first.



How is this?



Is this sharp and lucid?



Is this better or worse?



Try this!

Beauty is in the eye of the beholder.

"Through" is beautiful? Do an "I" check!

Through is a monster of so frightful mien,
As, to be hated, needs but to be seen;
Yet seen too oft, familiar with his face,
We first endure, then pity, then embrace.

[Original: Vice...her]

Alexander Pope

24.74.

Billions of \$\$\$\$\$\$ are spent cleaning up disastrous messes like oil spills. Won't you please make a small contribution toward cleaning up one of the oldest and worst of all? That of an antiquated, disgraceful non-system of spelling utterly unfit for the 21st century and a new millennium. Our non-profit motto:

Everything for the cause.

Every cent well spent.

All monetary support, large or small (much appreciated!) will help bring Orm's centuries-old dream that much closer to realization. Please refer this website to others, one of the best ways of all to contribute to the cause.

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